

## FOR IMMEDIATE RELEASE

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## Schoolspring.com now hiring new staff after experiencing a remarkable 50% increase in sales in 2012

**South Burlington, VT**– SchoolSpring.com, the most comprehensive and versatile talent acquisition system available to the education industry, grew its revenues by more than 50% in 2012. This extraordinary performance was a direct result of SchoolSpring's strong commitment to personalized customer service and its continued ability to help education administrators more cost-effectively and efficiently hire the best candidates and build their education Dream Teams. Now, to expand its national reach, SchoolSpring has hired two new Regional Sales Executives to focus on strengthening the company's presence in their designated territories:

**Denise Kalic** from Grants Pass, OR, joins SchoolSpring with 13 years of k-12 and higher education focused sales. Denise has a true passion for working in the education industry. Ms. Kalic will concentrate on expanding SchoolSpring services in Idaho, Nevada, North Dakota, Oregon, Washington, and Wyoming.

**Skip Lathem** of Brandon, MS, had a 26-year career as a teacher and administrator prior to joining the business world in 2008. Mr. Lathem is now beginning his career with SchoolSpring and is very excited to see how his experience will help to expand SchoolSpring's education technology service throughout Arkansas, Georgia, Mississippi, North Carolina, and South Carolina.

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Since 2001, SchoolSpring has offered a fresh online solution for education administrators to connect with job seekers, specifically looking for jobs in the education world. Used, founded and powered by educators, the company's mission is to lead the industry with efficient and innovate solutions for connecting education organizations and institutions with an online community of applicants, allowing employers to recruit, hire and retain the most qualified educators, support staff and employees. SchoolSpring enable job seekers to find their dream job while staffing our nation's classrooms and schools; preparing our children for a bright future. For more information on SchoolSpring call 1-888-546-3487 or go to http://www.schoolspring.com.